Publicis Healthcare Communications Group

PRESS RELEASE

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Five PHCG Women Recognized as Rising Stars During the 2012 Healthcare Businesswoman's Association's Woman of the Year Awards

NEW YORK, May 08, 2012—Publicis Healthcare Communications Group (PHCG), the largest healthcare network in the world, is proud to announce that five of its women employees were honored as "Rising Stars" by the Healthcare Businesswoman's Association (HBA) during the annual Woman of the Year (WOTY) Awards held on May 3 at the Hilton New York.

Over two decades ago, the HBA instituted the annual WOTY Awards to recognize the achievements of outstanding women leaders in the healthcare industry. The Rising Stars are considered role models–women who are at the table in making decisions that impact the patients and populations which the healthcare industry serves.

The PHCG Rising Stars are:

- Sarah Hall, *Saatchi & Saatchi Wellness*
- Meredith Levy, *Publicis Life Brands Medicus*
- Marianne McGowen Nugent, *Publicis Touchpoint Solutions*
- Aimee Pagano, *Publicis Healthcare Communications Group*
- Andrea Rinkewich, *Saatchi & Saatchi Health Communications New York*

Nick Colucci, President and CEO of PHCG said "The honor is well deserved. These women have made significant contributions to our organization, so I was very pleased to see these women recognized on stage."

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About Publicis Healthcare Communications Group
Publicis Healthcare Communications Group (PHCG) is the largest health-oriented agency network in the world. A division of Publicis Group, PHCG manages top-tier agencies specializing in promoting innovative solutions in advertising, medical education, sales and marketing, digital, market access, and medical and scientific affairs. PHCG is dedicated to delivering ideas of purpose that compel action, change lives, and amplify business outcomes. With nearly 5,000 employees, PHCG manages 10 agency brands through 57 offices located in 11 countries. PHCG's global brands are Saatchi & Saatchi Health, Publicis Life Brands, Digitas Health, Razorfish Health, Publicis Healthware International, Publicis Touchpoint Solutions, and Publics Medical Education Group, as well as strong regional brands.
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